

RICHEY WORKFORCE DEVELOPMENT

CAPABILITY STATEMENT

NAICS CODES

- **611710** - Educational Consultant
- **711510** - Independent Speaker
- **812990** - All other Personal Services
- **611710** - Educational Support Services
- **541611** - Strategic Planning Consulting Services
- **611699** - All Other Miscellaneous Schools and Instruction
- **611430** - Professional and Management Development Training

DIFFERENTIATORS

Client Centric Approach: Tailor services to meet the specific needs of our clients.

Expertise in Government Contracting: Focus on empowering women and minority-owned businesses.

Commitment to Sustainability: Integrate eco-conscious practices in all operations.

CONTACT INFORMATION

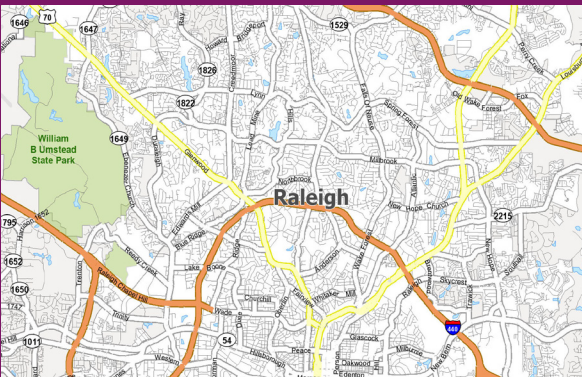
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COMPANY OVERVIEW

Richey Workforce Development is a woman and minority-owned business dedicated to empowering individuals and organizations through tailored speaking, coaching, and teaching services. We specialize in developing effective strategies for government contracting, helping women and minority-owned businesses navigate the complexities of starting, growing, and scaling. Our mission is to inspire and equip our clients with the tools and knowledge they need to succeed.

CORE COMPETENCIES

- **Community Partnership Development:** Build strategic partnerships with organizations and institutions to create pathways for employment and skill development for diverse populations.
- **Workforce Development:** Design and execute community-focused job readiness and employment training programs that help residents gain essential skills needed to enter the workforce.
- **Life Coaching & Leadership Development:** Lead life coaching programs for community organizations, offering executive coaching to build personal, organizational, and community leadership skills.
- **Program Development:** Develop and manage comprehensive career coaching programs focused on creating coordinated responses to workforce and social challenges faced by vulnerable populations.

PAST PERFORMANCE

My Computer Career: Provided coaching and training sessions to enhance student success.

BB&T Bank: Delivered presentations on workforce strategies and community engagement.

GI Guy Healthcare: Conducted workshops for staff development and customer service excellence. Serve as community partnership leader.

Women's Empowerment: Partnered on initiatives to support women-owned businesses.

Robeson Community College: Collaborated on programs to enrich student learning and career readiness.

E3 Durham: Engaged in community-focused training to promote workforce readiness.